



Meet...

## Jane

65 year old, rescue dog owner



**I'm a retiree, living with my and husband and our 2 year old rescue dog in Frome, Somerset.**

**We've always had a dog ever since we got married and it's been an important part of our family life. Percy is our first rescue dog. We decided to rescue after watching the Dog House and our last dog passed away. Now I'm retired I have the time to dedicate to a dog that needs more attention, Percy is a wonderful companion and keeps me busy.**



### Hopes and dreams

- Feeling like she is making a positive contribution to her local community.
- Spending more time with her grandchildren.
- Finding new hobbies and interests to keep her occupied.

### Online behaviours

**My daughter got me an iPad during the pandemic to make it easier for us to stay in touch.**



#### Facebook

Follows a small amount of family members, local groups and animal welfare organisations.



#### WhatsApp

Is part of her local WhatsApp group to connect with neighbours, and share local events and information.



### Preparation for pet ownership

Visited several rescue organisation websites looking for a medium sized dog that needed a good home. Applied for several before being matched with Percy, a lurcher, through Dogs Trust.

Engaged with all the information provided by Dogs Trust and her contact there.

Discussed Percy's specific issues with her local vet, who she has a good relationship with to get some advice in advance.

Connected with a couple of other rescue dog owners in her local neighbourhood through her WhatsApp group.





## Challenges

Unable to let Percy off the lead as he is too reactive to other dogs, so has taken to going on walks at quieter times of the day.

Their local vets is shutting down so she will be losing a trusted source of support and information.

She has been recently diagnosed with arthritis which means she sometimes has to cut her dog walks short.

## Views on animal welfare

**Sometimes I think I prefer animals to humans.**

Jane feels strongly that animals should be just as well looked after as humans and shares this view with her close family and friends. She feels it is her duty to try and make up for suffering inflicted on animals by humans.

She sees animal welfare organisations as vital services and engages with them on Facebook as well as going to events at her local animal rescue centres and is an avid viewer of any TV programmes focused on animal welfare.

## How she supports charities

She supports both Dogs Trust and Woodgreen with a monthly direct debit.

**Woodgreen needs support more than the bigger charities like RSPCA.**

She is part of her local rotary club organising events for a variety of charities.

## What influences her

- Things she sees in the news
- Her peers
- Information from trusted institutions