



Meet...

Angela

31 year old, dog owner



I'm a Project Manager for an online education company, living in a 2 bedroom house in Stockport with my partner.

I grew up with beagles and knew I wanted to get one as soon as I had my own place and a garden. A house doesn't feel like a home to me without a dog in it.

We got our 1 year old beagle, Alfie as a puppy, when we bought our first home, he's like a child to us and I can't imagine life without him.



Hopes and dreams

- Trying for a baby in the next couple of years.
- Turning her house into a comfortable home to enjoy, before she tries to buy her forever home in a few years.
- Saving hard to make sure she has enough income to take significant time off work when she has her first child.

Online behaviours

Facebook

Scrolls multiple times a day and follow lots of dog and animal related accounts including a variety of animal welfare organisations.

Reddit

For finding communities of dog owners experiencing similar things to her and sharing tips and advice.

Shopping

She does most of her shopping online to save time and as a way of finding good deals for pet food and products.

Preparation for pet ownership

Having read about puppy farms in the media she decided to look for a beagle breeder directly through the Kennel Club website.

The breeder she got her puppy from provided her with a puppy pack including training and exercise tips and feeding advice which she found useful.

She registered with the same vet her mum uses and signed up for local puppy training classes in advance to refresh her knowledge and get her partner who has never owned a dog involved.

She calls her mum regularly for advice and to get her support.





Challenges

Started to experience a change in Alfie's behaviour when he turned 6 months old and is having issues with recall and aggression to other dogs when out on walks.

Finds the amount of advice online overwhelming to navigate, preferring pet forums on Reddit where she can post specific questions, she's not always confident that the advice can be trusted or if she's asking the right questions.

Her partner may have to go back to the office one day a week so she wants to find a reliable doggy daycare service she can trust.

Views on animal welfare

I love all animals and hate to think of humans making them suffer.

She sees herself as an animal lover and believes that they need to be protected from human cruelty, she will engage with animal welfare organisations on Facebook and spread the word.

She is concerned about the impact the cost of living crisis will have on pets and people's abilities to look after them.

How she supports charities

She is drawn to charities that reflect her personal experiences, but due to current priorities doesn't feel able to financially support them on a regular

basis at this time, she seeks ways to support those that are close to her heart with ad-hoc gifts and non financial actions.

She donated to the Dogs Trust after a canvasser came to her home, and occasionally responds to their cash appeal emails.

A lovely guy came to my door just when we were about to get Alfie, and I thought it would be nice to help a dog that wasn't so lucky, I couldn't commit to anything regular so made a £10 donation and signed up to receive emails.

Organises events at work to support Macmillan.

I do Macmillan coffee morning every year at work, ever since my nan was diagnosed with cancer.

Her partner ran the London Marathon for Macmillan in tribute to her nan.

What influences her

- Her friends and family.
- Posts from pet owners on reddit and welfare related emails she receives from Dogs Trust.
- Advice she receives from her vet as part of regular health checks.